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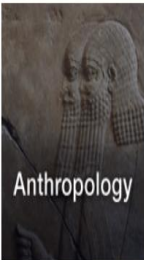


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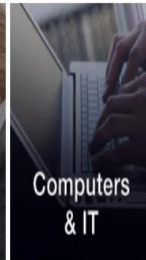
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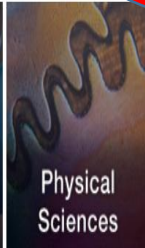
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## The Cell Phone

Author: [Horst, Heather A.](#), [Miller, Daniel](#)Publisher: [Berg Publishers](#)

Date Published: 08/2006

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[The Cell Phone](#)

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Relevancy Ranking Of Search Term

The image shows a sign-in modal window with the following elements:

- Header: "To add to bookshelf, please Sign In"
- Text: "New to ebrary? You can [Create an Account](#) for free."
- Input fields: A large empty text box for the username and a password box labeled "PASSWORD".
- Buttons: "Cancel" (grey) and "Sign In" (blue).
- Link: "Forgot Username or Password?"
- Callout: A red speech bubble pointing to the "Create an Account" link, containing the text "Create Account Tab".

**In order to create a personal ebrary account, follow the following steps:**

- 1. Click the "Create an account" link.**
- 2. Provide username and password (password minimum 5 characters).**
- 3. Provide basic identifying data, including first name, last name and working email address.**

#### 4. Click the "Create New Account" tab.

The screenshot displays the ProQuest ebrary interface. At the top, the header includes 'ProQuest ebrary', 'Home', 'Search', and 'Bookshelf'. A toolbar with various icons (download, print, etc.) is visible. The main content area shows a document titled 'The Cell Phone' by Horst, Heather A., Miller, Daniel, published by Berg Publishers in August 2006. A red callout bubble points to the 'Full Download Tab' in the toolbar. Another red callout bubble points to a 'Highlighting and Annotating' toolbar that is active over a highlighted paragraph of text. The highlighted text reads: 'Horace pays \$JA800 per week for a radio connection to the company, which supplies at least half of his business, and he uses the cell phone to build up his own network of customers outside the company. Sometimes, when he cannot afford the radio charge, the cell phone accounts for all his work. This is why Horace makes sure to give each new customer he picks up his personal cell phone number. In addition to expanding his own contact base, he uses the phone as a safety measure against wasted time, money and petrol by confirming an individual is still waiting or that he has the right pickup point. Like Junior and Peter, Horace's use of the phone piggybacks upon his formal contract as a means to expand his contacts, but in his case the cell phone does not merely supplement his income but also enables him to meet his obligations to his wife and children.'

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Highlighting and Annotating

by Horst, Heather A., Miller, Daniel  
PUBLISHER  
Berg Publishers  
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August 2006

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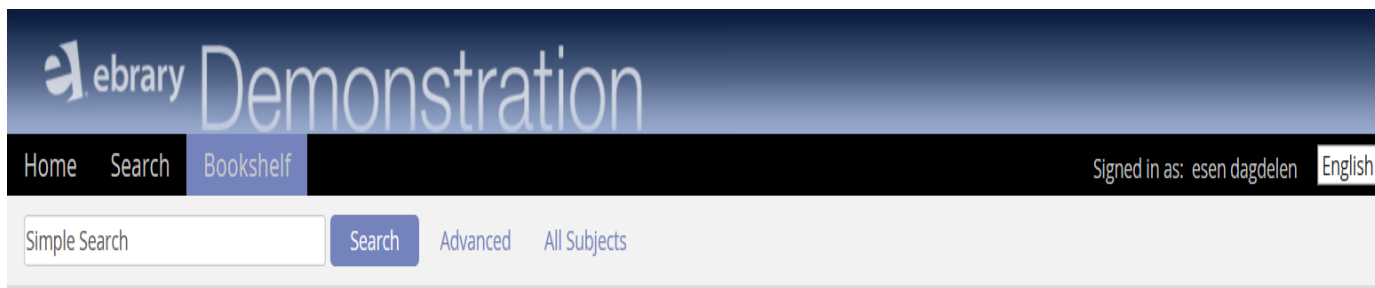
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Creating a personal ebrary account allows access to a Bookshelf. This Bookshelf provides the options to

- save titles for future use
- organize saved titles into folders arranged by subject
- annotate within saved titles with notes and highlights
- share annotated text with other ebrary users

There are no space limitations in the bookshelf feature and users may save as many titles as they choose, in effect, creating their own personal e-book library over time.



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Select a folder (or all) to view its notes to the right.

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All Documents & Annotations

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exchange

trade

chemistry

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Folders arranged by subjects

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- Provision was also made by a...
- Important

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